

Press



European VR Pioneers Join Forces to Launch New Venture

December 7, 2017

«“Joining forces will allow us to combine our respective expertise in narrative, live-action VR, which Antoine and Pierre did at Okio, and animation VR using video game technology, which I did at Agat Films,” said Colinart, whose “Notes on Blindness” played at Sundance in 2016, won Tribeca’s Storyscapes Award that same year, and was a finalist at SXSW in 2017. —

“At Atlas V we will aim at crafting immersive entertainment experiences of all kinds, from virtual, augmented and mixed reality, and we’ll weave French storytelling heritage with the most advanced video-game workflows,” said Zandrowicz,



Sundance Film Festival and the Rise of Indie VR

January 31, 2018

The gritty animated punk of “Battlescar” and cosmic awe of “Spheres” could not be more different. But they share two things in common — New York roots as well as the backing of Atlas V, the only studio to have two entries accepted at Sundance. The New York and Paris based immersive studio was founded just a month ago by the producers behind the award-winning “Notes on Blindness” and “Alteration.” Where San Francisco VR is driven by tech and a bias towards platforms and eyeballs, and LA is dominated by Hollywood filmmakers who tend to build off existing IP - Atlas V embodies the scrappy, experimental approach of the New York VR community. The studio has not raised significant capital. Instead, they identify compelling ideas then bring talent and financing together for each project.

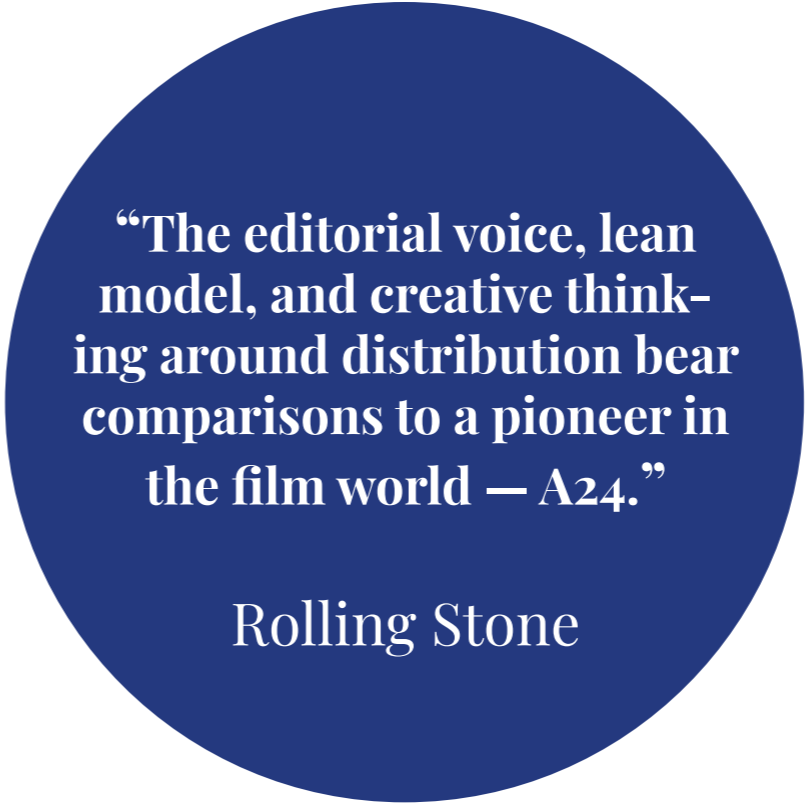


A VR MOVIE SET IN SPACE JUST LANDED A 7-FIGURE DEAL AT SUNDANCE. YES, YOU READ THAT RIGHT

January 24, 2018

»“This is a historic moment for the VR industry; it signifies that a viable storytelling medium has emerged,” says Jess Engel, who produced Spheres along with Arnaud Colinart, and Dylan Golden. “Deals like this establish VR as its own marketplace for independent creators, producers, and investors.”

Spheres was executive produced by Protozoa Pictures’ Darren Aronofsky and Ari Handel, and supported by Oculus and Intel; as part of the deal, secured on immersive funding platform Kaleidoscope, Spheres will premiere on Oculus Rift this year. After that, CityLights—itsself a newly formed company—will expand distribution elsewhere. The first episode, Songs of Spacetime, premiered last weekend as part of Sundance’s New Frontier programming.



“The editorial voice, lean model, and creative thinking around distribution bear comparisons to a pioneer in the film world — A24.”

Rolling Stone