

# VISUAL ARTIST

## Joan Giner

French creative director and visual artist living in Paris, Joan creates digital experiences based on new media storytelling. As a digital artist he creates installations mixing sculpture, video projection and sound, playing around with the notions of volumes, time and space.

His work is based on narrative aesthetics and digital interpretations of reality, using technology and virtual tools to explore new ways of storytelling such as non-linear narratives and immersive experiences. Joan mixes traditional and digital techniques, trying to open the dialogue between disciplines.

In permanent search for new technologies, his universe is focused on imagination and poetry. Joan develops digital languages based on video, set design, light and sound interaction. The basis of its semantic is minimalistic and easy to embrace, whereas the technology behind its projects is rather complex.

Joan develops a wide range of activities such as creative director, video director, Tv reporter, advertising and music video director, editor, motion design stage design,, light design and interactive design.  
He collaborates with other artists for films, shows or exhibitions, engaging his digital skills across disciplines.

[Website](#)



# CURRICULUM VITAE

+33 6 63 96 59 39  
joanginer@me.com

Joan Giner

Work experiences

- 2021**
  - Creative director - La gaité lyrique, "Plein écran" audiovisual programs
  - Interactive designer - Super bien studio
- 2020**
  - Creative director - La gaité lyrique, "Plein écran" audiovisual programs
  - Art residency - Centre des arts Enghien-les-bains
  - Art installation - Time portal, Negotium festival, Grenoble, France
- 2019**
  - Art installation - Light fountain, Pleïades festival, St-Etienne, France
  - Art installation - Caustic Ballet, DNA festival, Grenoble, France
  - Multimedia director - Olivier Ratsi exhibitions worldwide
  - Creative director - Architectural video mapping for Unesco, Fabriano, Italy
- 2018**
  - R&D Advanced light design for Lynk&Co - Geely design, Goteborg, Sweden.
  - Multimedia director - Olivier Ratsi exhibitions worldwide
  - Creative director - Sôra music video, Lifestorm
  - Art installation - Kinetic waves, Nuit blanche, Paris, France
- 2017**
  - Creative director - Penfolds advertising, Geometry@JWT, London, UK.
  - R&D Advanced light design for Lynk&Co - Geely design, Goteborg, Sweden.
  - Video mapping and set design - Hier, aujourd'hui, demain - France 2
- 2016**
  - Video mapping and set design - Hier, aujourd'hui, demain - France 2
  - Video director - Capgemini University, France, India
- 2009-2015**
  - Video director - Capgemini University, France, India
  - Video director - 13h15 tv show, France 2, worldwide
- 2006-2008**
  - Video Journalist - C'est au programme Tv show, Tourism reports, worldwide

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Skills and qualifications

**Languages**

- French, native language
- English fluent speaking/writing
- Spanish fluent speaking/writing

**Software**

- Video editing: *Premiere pro*
- Animation: *After effects*
- 3D: *Cinema 4D, Recap360, Sketchup*
- Video mapping: *Modulo Pi, Madmapper, Millumin*
- Interactive programming: *Touch Designer*
- Vjing: *Modul 8*
- Sound: *Cubase, Fruity Loops, Maschine*

**Skills**

- Creative director, Video director, designer, Light, Stage, Motion design, Electronic programming
- Digital art Installation creator and technical director
- Teaching at les Gobelins school
- Programming with Javascript and Python

Education & training

- IIS - Institut international de l'image et du son, bachelor degree's audiovisual school.
- LEA - Paris X Nanterre, foreign languages applied to social economy English/Spanish.
- Bachelor Litterature.