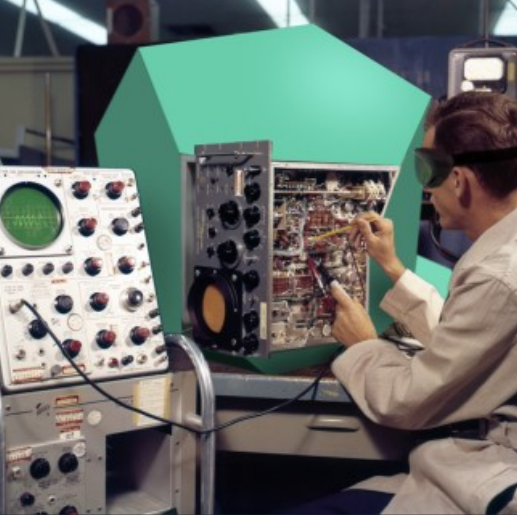




NeoConsortium

Leader on the contemporary art market for highly ubiquitous innovations

NeoConsortium.com



NeoConsortium

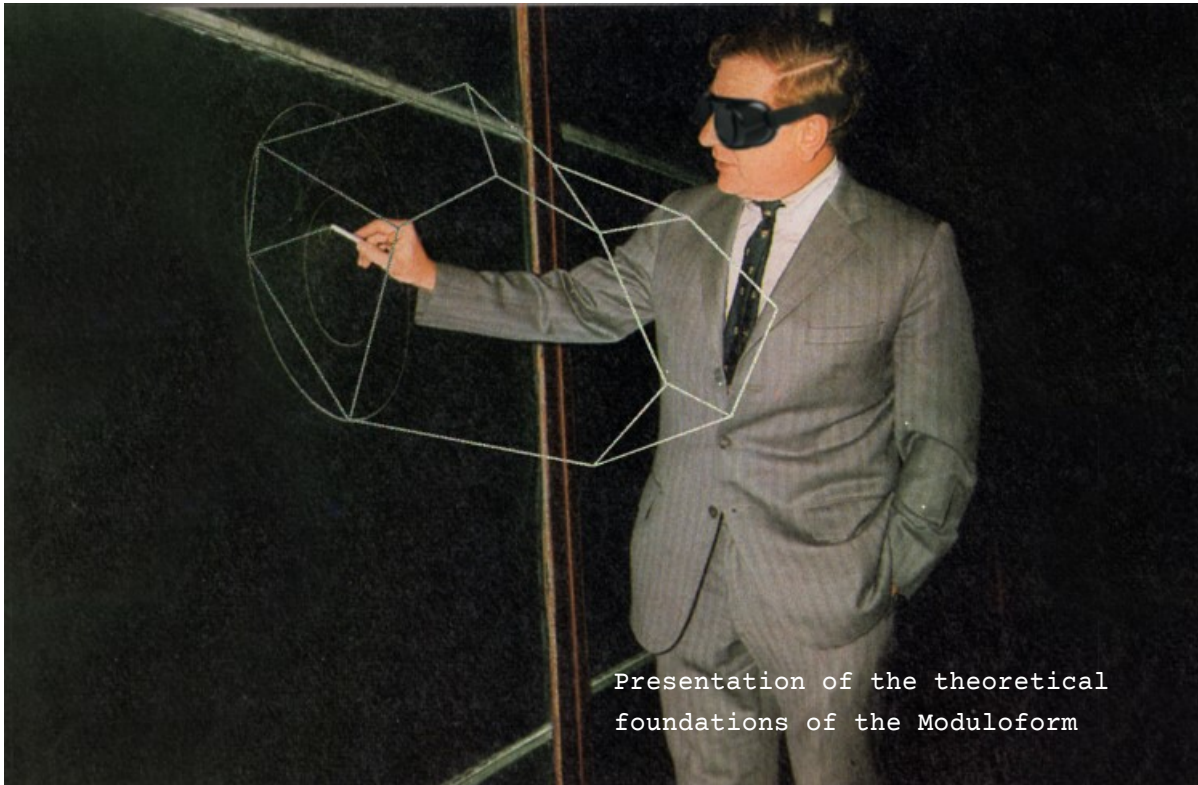
artistic efficiency at your service



NeoConsortium,

Leader on the contemporary art market for highly ubiquitous innovations

NeoConsortium is a multinational company that produces contemporary art. It has become the market leader, by developing a streamlined and industrial approach to artistic creation. The rigorous processes and the expertise of its contributors enable NeoConsortium to guarantee high quality artistic productions 24/7.



Presentation of the theoretical foundations of the Moduloform

NeoConsortium



Designed by the engineers of the Polygon Office, the Moduloform[®] has become NeoConsortium's showcase product. At the forefront of contemporary artistic development, the Moduloform is subject to permanent artistic and conceptual innovations.

NeoConsortium is a fictional global company

This fiction is developed by a group of visual artists, designers, engineers, etc...

The idea is to create a global company which produces art in the form of irregular polyhedrons.

The artwork produced in the framework of this project, documents the alleged production or the imaginary functioning of a company, while it is being invented. Each piece of art contributes to the development of this fiction.

Each exhibit is an opportunity to engage in new issues. In addressing a wide variety of domains in which we are involved, we relate and explore the multiple aspects of the project.

All media are valid, it is the variety of the contributors that enhances the scope of the project.

All productions can be found on NeoConsortium.com

2015, Transfer of **NeoConsortium's**
headquarters to the Moon
Fiscal Aesthetic Office



NeoConsortium's
employee of
the month



Micheline Arthur
Inspectrice chargée des lignes de fuite
Bureau de vérification des perspectives
Département de la sécurité picturale

Aknowledgement :

We would like to express our gratitude to Monsanto, Bayer, Nestlé, IBM, Apple, Volkswagen, Bouygues, Total, Coca-Cola, MacDonal'd's, Disney, Nike etc., which are a daily source of wonder and an endless source of inspiration.

Notice of Intent

Questioning the fictions that surround us and that underpin our reality, money, the financial system, brands, intellectual property..., through the creation of a fiction tending to the absurd, the bloating and the outgrowth.

NeoConsortium is an artistic project which networks as a conceptual environment in which artistic experimentation takes place. This fiction questions one of the major aspects of our economic and therefore political reality: the commodification and financialization of the world.

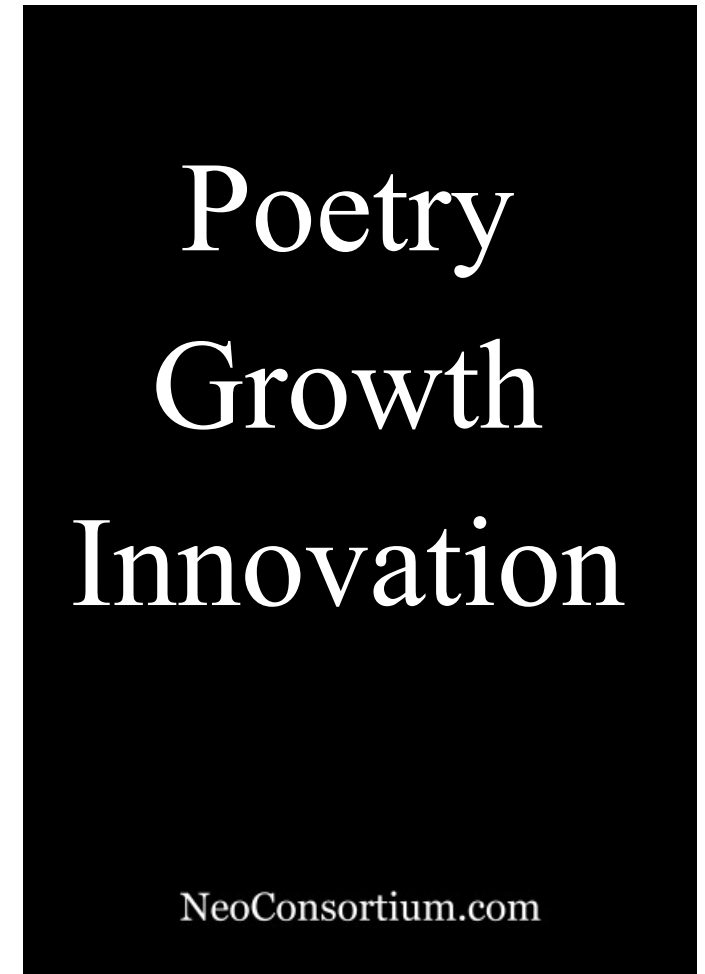
By deferring the processes used by global companies to the field of artistic creation, we wish to :

- Rejuvenate the awe before their pervasiveness, their discourse and modus vivendi.
- Using the prism of the absurd and poetry, question their seductiveness and our ambivalence when confronted with their communication and productions.
- Create a tool making it possible to develop collective projects open to all disciplines in a collaborative approach.

The creation of this fictional entity owes a great deal to Gérard Gasirowsky's Worosys Kiga Academy of as well as to the work of Panamarenko. It is equally indebted to the actions of the Yes Men and is modestly inspired by the absurdity of Monty Python.

We recognize ourselves in the description of « critical corporations » or artist-corporations as described by the Art & Flux research group.

NeoConsortium



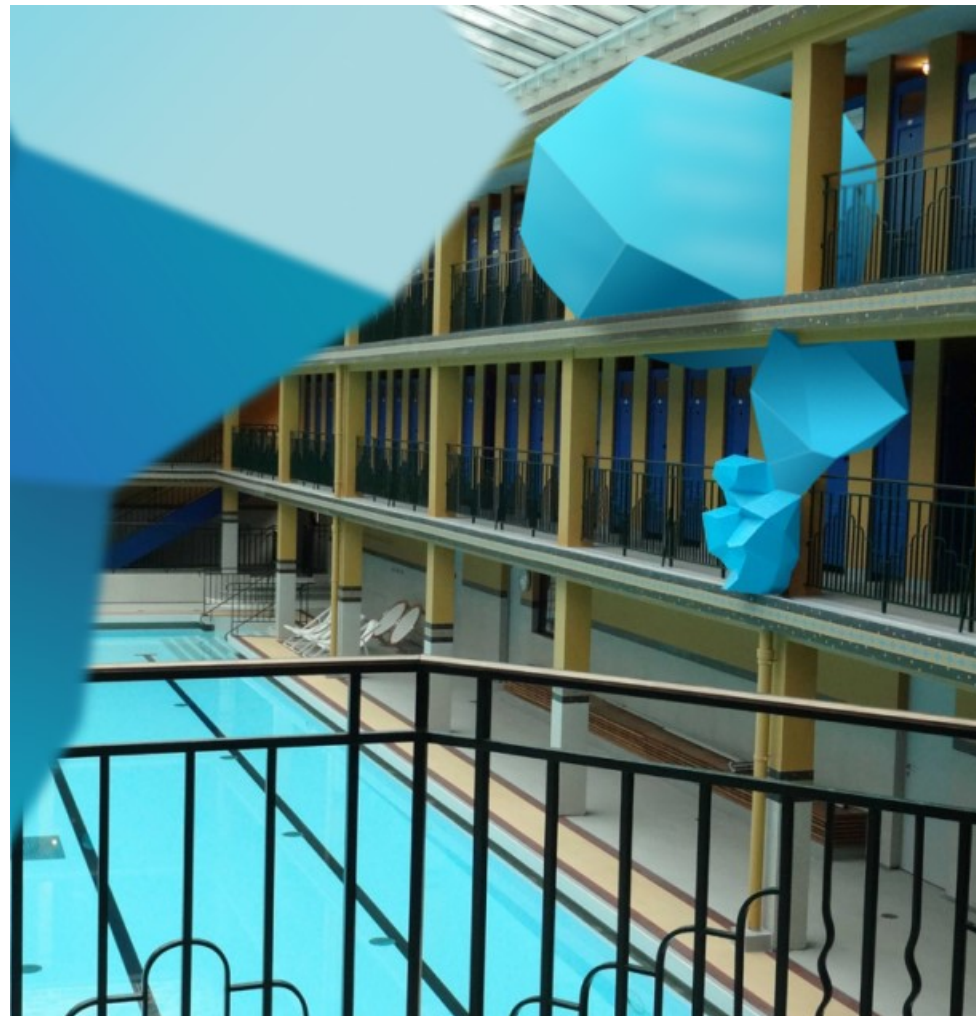
Poster of **NeoConsortium** 's values
Secretariat in charge of meaningful
communication

The Molitor Swimming Pool and the Polygon Office

Molitor, Paris 16, Collective exhibition « Under the wave », October 2014

Invasion of a cabin of the indoor swimming pool by a Moduloform and emergence on the corridors

(vinyl on feather cardboard, cabin 2m2, Moduloform of variable sizes)



Projection of the invasion of the indoor swimming pool by Moduloform

OPH and the Service Of Domestic Reconstitutions.

L'Atelier, Ivry sur Seine, Nuit blanche, September 2014,

Reconstitution, in collaboration with Emmaüs and OPH's workshop of Ivry-sur-Seine, of a living room of the 1950s where a Moduloform emerges (wood, vintage furniture)



Fake ad
/
View of the
installation from the
outside



Saint-Sauveur and the Office Of Vertical Enchantment

Saint-Sauveur Chapel , Issy-les-Moulineaux, June 2016

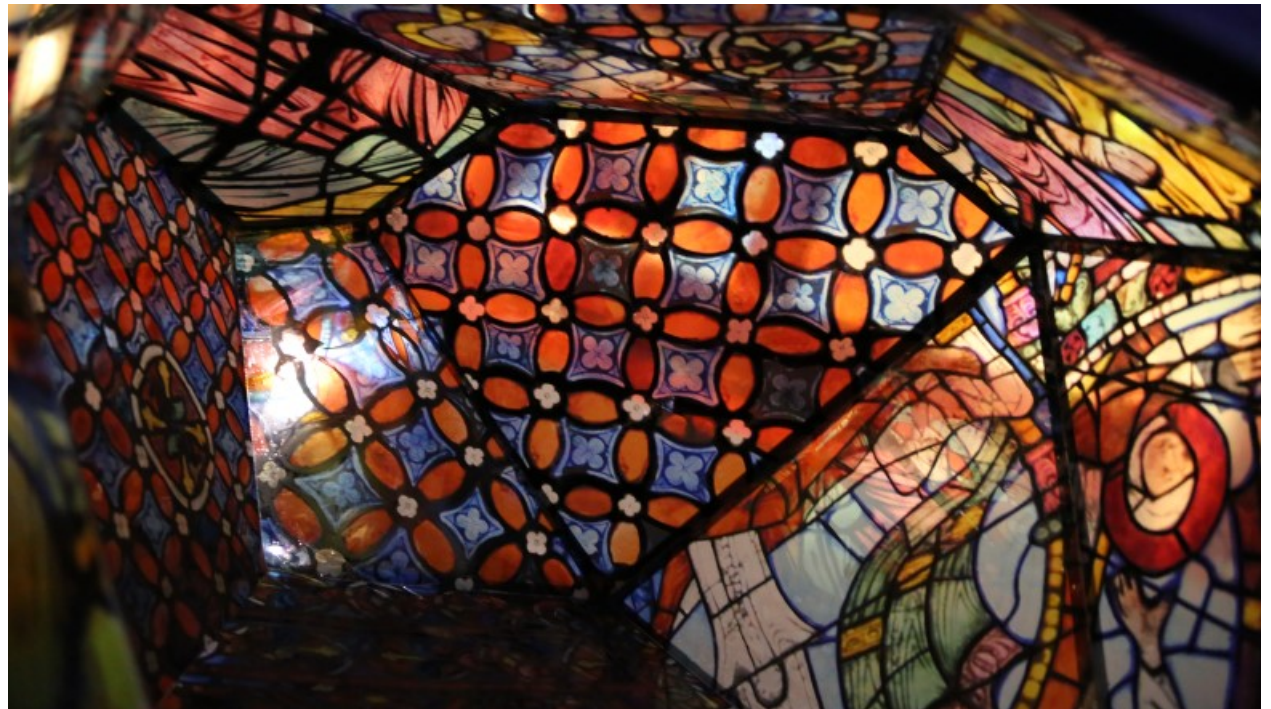
Realization and installation of a vitreous Moduloform in a chapel of the 19th century.

(Window sticker on vinyl film, PETG volume, wood structure, 80x80x150cm)



It was in 1290, during an intervention of a master glassmaker initiated into the art of subtle polygons in the cathedral of Siena that the first vitreous Moduloform appeared. Gradually emancipating themselves from their matrix, these narrative material supports have become autonomous and itinerant. For centuries, they followed the paths of the great Christian pilgrimages. Their migration completed, they gathered in silence on the ceiling of cathedrals.

*This storytelling is brought to you by **NeoConsortium's** Vertical Enchantment Office.*



Saint-Sauveur and the Office Of Vertical Enchantment

Saint-Sauveur Chapel , Issy-les-Moulineaux, June 2016

Vision of a spectral Moduloform in
an Annunciation by Fra Angelico

(Vidéo 30"présentée sur tablette encadrée, 30x40 cm)

*Painted by Fra Angelico around 1437
The Annunciation of San Marco was
frescoed on one of the walls of the
convent. In 1441, following an
intervention by a poet initiated to
the subtle art of geometric verses,
one of the monks of the convent,
witness of a manifestation of the
work, collected a partial and diffuse
emanation. Preserved in a protected
atmosphere, it is here reconstituted
thanks to the technologies developed
by the Conservatory of Evanescent
Constructions of the **NeoConsortium***

*This storytelling is brought to you by
NeoConsortium's Vertical Enchantment Office.*



K.A.B. and AgroEsthetic Research Laboratory

K.A.B., Square des Batignolles, Paris 17, Installation/ Performance, September 2016



Installation of a research laboratory in Artistically Modified Organisms including 3 areas of experimentation

(wood construction, assembly of recovered objects, greenhouse surface 30m²)

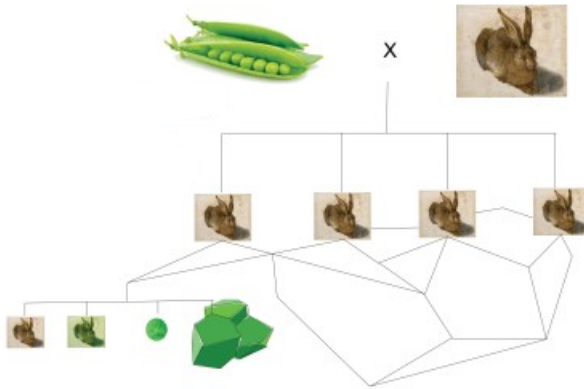
1

Production of art citrus fruits by a potted orange tree



2 Mendel's laws applied to the crossing of a rabbit and peas

(Rabbit : synthetic fur on plywood, 30x30x40 cm)



3 Protocol for updating animal forms developed on small mammals

(Mouse : Synthetic fur on cardboard, 15x8x8 cm)



ESR	Projet d'intervention sur cerf élaphe avec Mutalys®
050	
1101	
Le Consortium	
Domaine d'Intérêt	Département des performances
12/03/17	17/03/2017

(dé) - Végétaliser and the AgroEsthetic Research Laboratory, reloaded

Centre Chaillioux, Fresnes,, Installation/ Performance, March 2019

4 Inventing a flora adapted to hostile environments: rethinking succulence as a model of resilience.

(Succulents : htr 8 - 20 cm, painted plaster, Cactus ; htr: 170 cm, painted plywood)



Relocation of NeoConsortium headquarters to the Moon and the Office of Fiscal Aesthetics

Virtual Webcam/Neoconsortium.com, 2015



Screen capture from NeoConsortium.com

Relocation of NeoConsortium headquarters,

Office of Fiscal Aesthetics

In 2015, **NeoConsortium** headquarters were moved to the Moon to benefit from an advantageous tax environment.

To demonstrate this project visually, a webcam films the Earth from **NeoConsortium** headquarters.

The webcam images are accessible in real time (with a slight delay due to the signal transmission time) on the **NeoConsortium.com**.

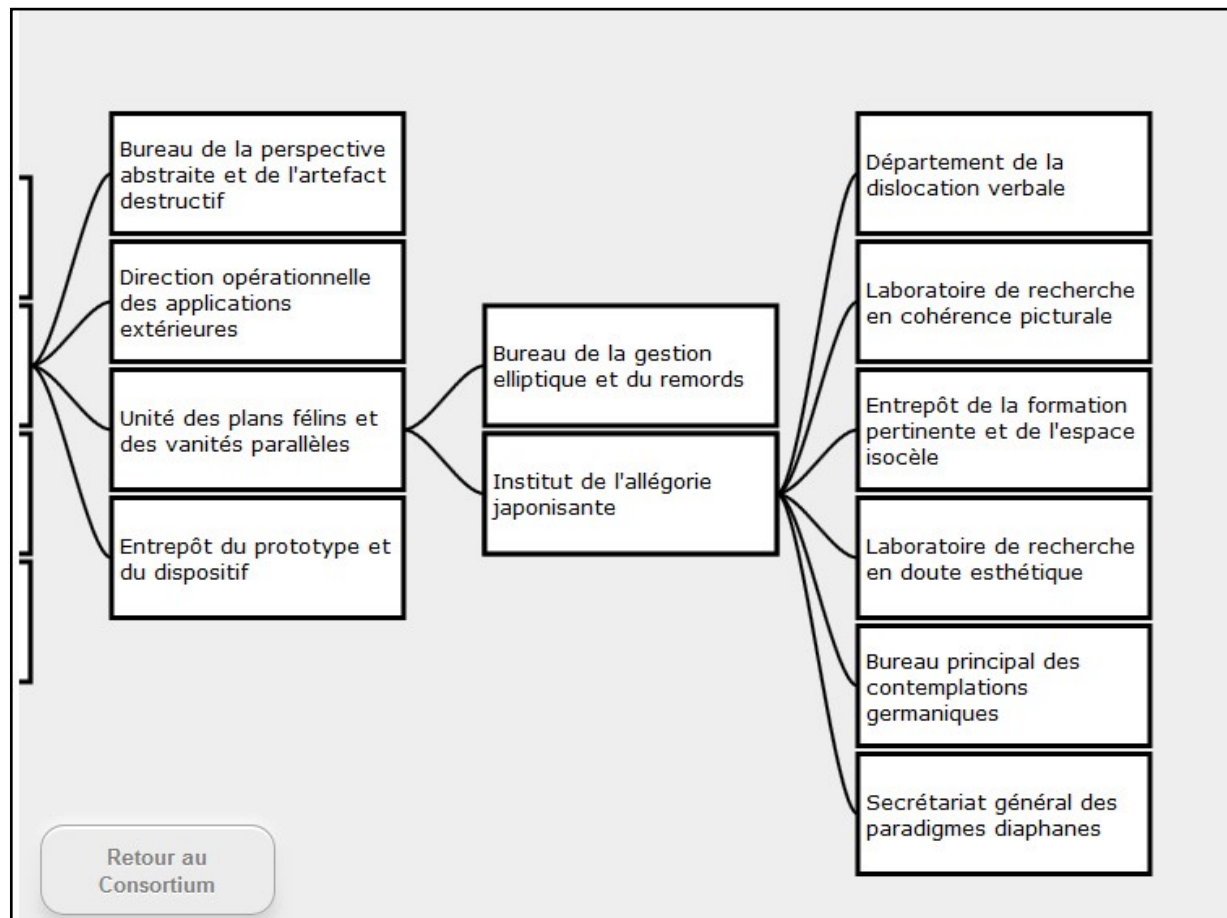
Discursive and organizational production services,

Software/Neoconsortium.com, 2016 and 2017

Infinite organizational chart

It makes it possible to produce, thanks to a vocabulary bank and a text generation software, a random and infinite organization chart of the company.

It is in permanent redesign



Screen capture from NeoConsortium.com

NeoConsortium

Random slogan generator

**Parce que la compétition évolue jour après jour,
Le Consortium devient le NeoConsortium**

**Parce que le contexte accélère,
Le Consortium devient le NeoConsortium**

**Parce que le temps change à chaque seconde,
Le Consortium devient le NeoConsortium**

Screen captures,
NeoConsortium.com

Random slogan generator permanently justifies **NeoConsortium** name change by drawing on a vocabulary related to time and to the market.

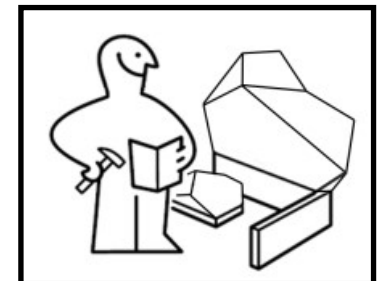
A new slogan appears every four seconds.

Show apartment and Modulodesign

« Modulodesign, Réactivez votre intérieur! », Le lab', Paris 6^{eme}, November 2017

Realization of a range of furniture invaded by Moduloform

(vintage armchair, plywood, fabrics)



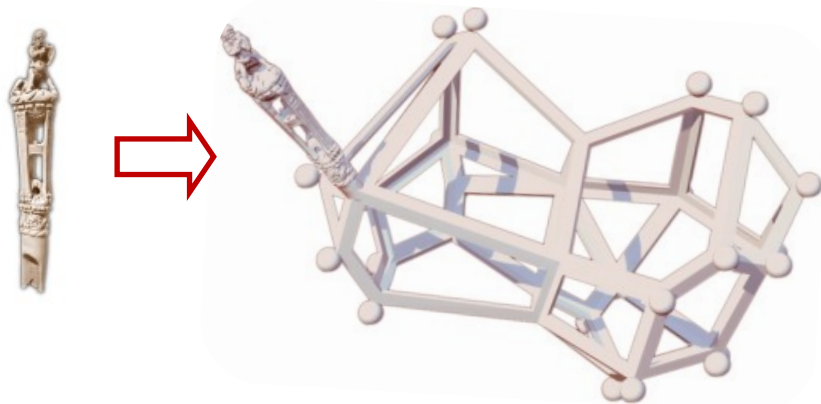
Centaur Moduloform and the Alternative Historical Discourse Service

Toulouse Antique Museum, Festival « Jardins synthétiques », September 2017

Realization of an alternative artifact from an ancient sculpture belonging to the museum's collection.

Museum presentation of this artifact within the collection of Roman antiquities.

(Centaur Moduloform : 3D printing, Nylon, 20x12x12 ,)



Le Moduloform au centaure

Chaque solide de Platon était associé à un des éléments. Pour Aristote, la 5^{ème} solide, le dodécaèdre était associé à l'éther, le 5^{ème} élément, le quintessence. Chez les anciens, l'éther était la substance invisible dans laquelle baignait toute chose.

Des dodécaèdres au cœur du mystère

A ce jour, une centaine de dodécaèdres bouletés datant de l'époque gallo-romaine ont été retrouvés, essentiellement en Europe du Nord. Longtemps on n'a rien su de leur fonction et les hypothèses se sont multipliées en vain. Jusqu'à ce que le Conservatoire des Archives Dynamiques du NeoConsortium trouve enfin la clé de cette énigme. Dans le très ancien traité « Mystère antique et mystique de l'éther » qui se trouve en sa possession, il est fait état d'un mode de production de Moduloform oulé.

« Chaque ivresse produit un Moduloform dans l'éther. Cette vérité était déjà bien connue dans l'antiquité. Lors des bacchanales, des initiées parcouraient les assemblées enivrées pour en recueillir le Moduloform éthérique. Cette opération nécessitait l'usage d'un dodécaèdre bouleté qui se transformait lentement jusqu'à épouser la structure du Moduloform. Pour être manipulé, celui-ci était ensuite muni d'une poignée qui évitait à son utilisateur de mettre les mains directement dans l'éther. » *Augustine Julien, Conservatoire des Archives Dynamiques.*

Une fabuleuse découverte conclut l'enquête

En 1989, un manche sculpté représentant un centaure dont la décoration évoque le cortège de Bacchus est découvert, lors de fouilles, à Toulouse. Les chercheurs du NeoConsortium font immédiatement le lien avec le manche d'un Moduloform antique très précisément décrit dans « Mystère antique et mystique de l'éther ».

« Après des années de recherche et grâce aux techniques du XXI^{ème} siècle, le Conservatoire des Archives Dynamiques du NeoConsortium est enfin en mesure de vous présenter une réplique d'un Moduloform éthérique produit à l'occasion d'une nuit d'ivresse dans la cité romaine de Tolosa au II^{ème} siècle après J-C. »

De storytelling à été validé auprès d'un panel de visiteurs. A ce titre, il bénéficie du Label de narration alternative certifiée 2017 et est garanti conforme aux standards établis par le Bureau de l'Enchantement Vertical du NeoConsortium. Il reste la propriété de NeoConsortium et ne peut être répliqué sans une autorisation écrite.

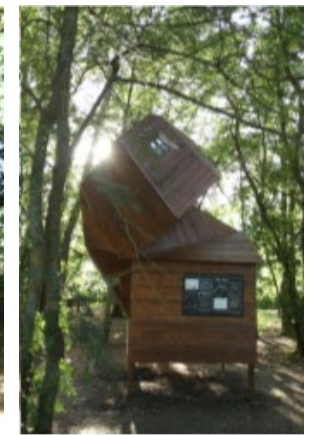
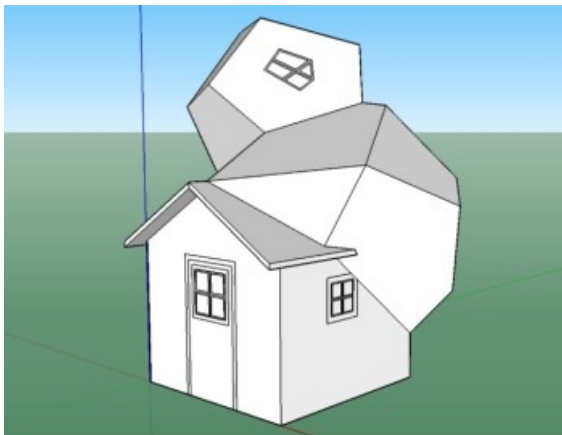
NeoConsortium's @abin and the Departement of Forest Innovation

Parcours Beaux Lieux, B2X, Baulieu lès Loches, July 2017

The works produced as part of the exhibition Beaux Lieux are intended to be shown on a route that crosses the village, meadows and groves.

NeoConsortium's @abin was made on the occasion of a residence in a carpentry, in collaboration with a class of 2nd professional.

(Wood cabin, CAD, 350x180x180, timber)





Welcome to the Anthropocene! and the Office of Disaster Anticipation

Communication campaign on Facebook and Twitter, October



Le NeoConsortium

15 octobre, 20:08 · 🌐



With the Anthropocene, the commemorative art market will explode!

NeoConsortium is pleased to announce the creation of its new service dedicated to memorial art: the Office of Disaster Anticipation. The Moduloform adapts to all disasters to become the memorial work of tomorrow and our experts are mobilized 24 hours a day to respond, in real time, to any commemorative emergency



Digital images / Office of Disaster Anticipation

Welcome to the Anthropocene! and the Office of Disaster Anticipation

Le Hublot, Ivry-sur-Seine , October 2019

Presentation of a prototype of an avian commemorative work



The Office of Disaster Anticipation, accompany you in the Anthropocene!

Many bird species have already disappeared or are threatened with extinction. The Office of Disaster Anticipation completes its catalogue by offering an avian commemorative work!

We are pleased to present you a preview of a prototype of Moduloform dedicated to the disappearance of the *Ara glaucogularis*. This rare parrot with colorful plumage, native to Bolivia, is currently critically endangered. To effectively accompany its future demise, **NeoConsortium** invents a colorful and emotionally rich commemorative Moduloform*

*This commemorative work adapts to all species, it can be made in a multitude of colors and in all sizes.



Prototype of an avian commemorative work.

Height 42cm, Depth 32cm, Width 39cm, Feathers on wood.



Poster of the Artistic Risk Prevention Service, 21x29, Le Hublot



Eye Safety Poster, 21x29,

Protective eyewear dispenser, (dé)Végétaliser Fresnes

Prophylactic Moduloform[®] and the Aesthetic Security Department

September 2020, Exhibition Dialogues nerveux et rebondissants, Paris 6^{ème}

In 2020, **NeoConsortium** invents
a new way of life!

To effectively support the return to normalcy, the
Aesthetic Security Department is developing the first
work of art for personal protection: Prophylactic
Moduloform, a portable sculpture that allows the
contemporary aesthete to explore safely the world after.



Prototype of Prophylactic Moduloform

Height 80cm, Depth 40cm, Width 40cm, PETG, PVC,
fluorescent and phosphorescent textiles

NeoConsortium





2020, Un nouvel art de vivre!
En proposant la première sculpture portative de
sécurité individuelle, le NeoConsortium réinvente la
prophylaxie pour l'esthète contemporain!

Le NeoConsortium
Département de la sécurité plastique

In Memoriam Petroleum

And the Office of Disaster Anticipation

Festival Cahors Juin Jardin, Cahors, October 2020

Ten years after mobilizing against the exploitation of shale gas present in its subsoil, the city of Cahors inaugurated the very first commemorative monument dedicated to the end of hydrocarbons.

This monument is a memorial Moduloform produced by NeoConsortium's Office of Disaster Anticipation.

The inauguration of this monument was followed by a public auction in support of the oil companies and their shareholders.

The funds raised on this occasion were donated to the Observatory of Petroleum Obsolescence.

The mission of this department is to promote the conversion of oil installations into contemporary art exhibition sites dedicated to Moduloform.





Painted plywood sculpture,
200x80x80

Base made of local stone,
90x90x90

Marble plaque engraved
with fine gold

In Memoriam Petroleum,
Cahors, October 3rd 2020

Official inauguration of the very first commemorative monument dedicated to the end of hydrocarbons by Mr. Vayssouze-Faure, Mayor of Cahors and Mr. Vacandare, Deputy attached to the ecological transition and citizen participation.

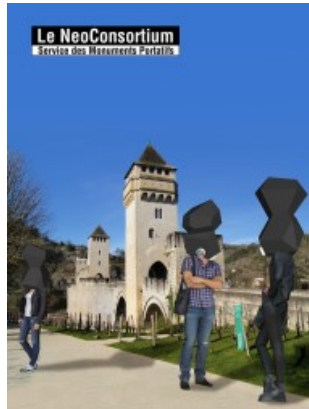
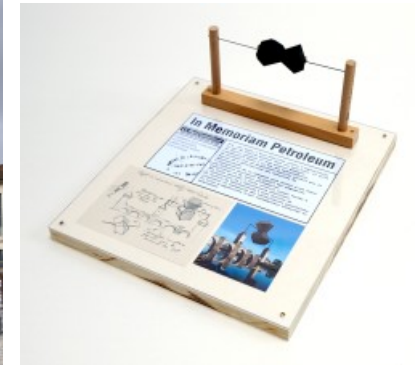


In Memoriam Petroleum

Cahors, October 3rd 2020

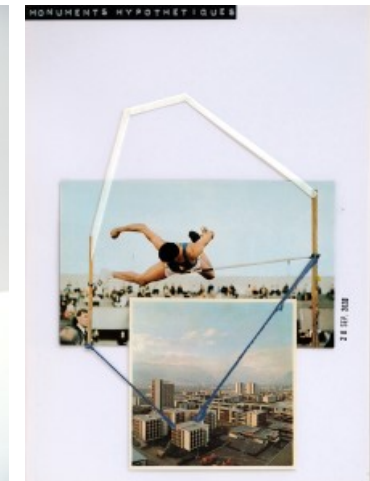
To design the memorial dedicated to the end of the hydrocarbons of Cahors, NeoConsortium invited all its departments and services to go above and beyond in order to propose the best project. During a year, our employees have done a considerable amount of work, many avenues have been explored. A large number of proposals, models and prototypes were produced. The pieces presented at this auction are the result of this effervescence.

You can consult the catalog of parts on sale [here](#).



52 pieces, mixed media, various sizes

NeoConsortium



In Memoriam Petroleum

Cahors, October 3rd 2020



[Video the end of hydrocarbons \(in French\)](#)

/ Exhibition of objects offered for sale

/ Public auction under the ministry of Master Philippe Montaubric, judicial officer





Transform obsolete infrastructures into exhibition spaces dedicated to the Moduloform[®] and invent new circuits for post-fossil art

The Observatory of Oil Obsolescence offers partnerships to oil companies with the aim of adapting to the end of hydrocarbons by exploiting the aesthetic potential of existing infrastructures

Panoptic Moduloform

Cultural institutions are a potential target for the risk of intrusion, degradation and stealing. Their safety lies on a mindful and combined use of human and technical resources.

To address this issue, the **NeoConsortium** Aesthetic Security Research Group invented the concept of artwork with an embedded surveillance system (patent-pending)

The Panoptic Moduloform is a contemporary sculpture equipped with spy cameras. Thanks to its facet structure, the Moduloform is able to monitor its environment 360°. Its artwork status legitimates its presence in every collection.

Each Moduloform is unique and designed to maximize its embedded cameras' vision according to the characteristics of the space to be monitored.

“ *Wherever monitoring is needed, the installation of a Panoptic Moduloform is an effective response that combines discretion and aesthetics.* ”

Barnabé Bernard, Aesthetic Security Research Group

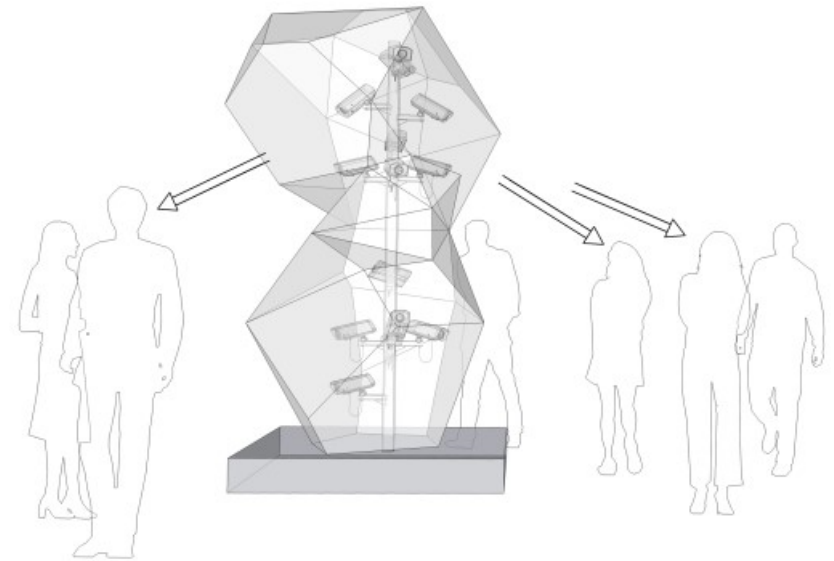


Image taken from the Panoptic Art Patent



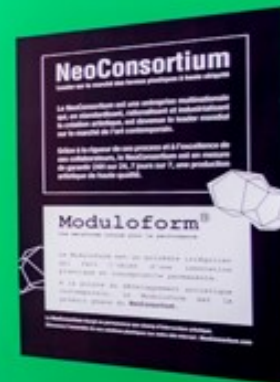
The Panoptic Moduloform can be produced in different sizes, it can be adapted to a cultural institution, a company lobby or located on a roundabout. A smaller version will find its place in your living room.

NeoConsortium
des formes plastiques à haute altitude

Moduloform[®] Pano
réfléchir le monde



Une Métaforme
conçue pour
la performance



© Quentin Chevrier

S+T+ARTS

2021-10-09
2022-01-02

NeoConsortium

Panoptic
Moduloform[®]

Biennale Nemo
Centquatre
Paris

First space, discovering NeoConsortium

In this first space, **NeoConsortium** is presented :

- Viewing **NeoConsortium** and Moduloform definitions
- A video screen loop on **NeoConsortium** (French- English)
- The music of the video, the Allegri's Miserere accompanies the entire visit



Entering the first space, video and signs

NeoConsortium

NeoConsortium

Leader on the contemporary art market for highly ubiquitous innovations

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The rigorous processes and the expertise of its contributors enable NeoConsortium to guarantee high quality artistic productions 24/7.

Moduloform[®]

A metaform designed for high performance

Designed by the engineers of the Polygon Office, the Moduloform[®] has become NeoConsortium's showcase product. At the forefront of contemporary artistic development, the Moduloform is subject to permanent artistic and conceptual innovations.

NeoConsortium is constantly expanding its field of artistic intervention.
Discover all of our plastic solutions on NeoConsortium.com

Second space,

Discover the Panoptic Moduloform

The Panoptic Moduloform is presented as a monumental sculpture placed on a pedestal. Moduloform is made up of about fifty mirror facets. Some of them are one-way mirrors behind which surveillance cameras are hidden. These cameras are recycled mobile phones. Their resolution is good enough to enable the enlargement of faces.

The room is very bright to highlight the mirrored sculpture but also to optimize the capture of images by the integrated surveillance cameras.

NeoConsortium



Panoptic Moduloform

290x150x150cm

PMMA mirrors and one-way mirrors, wood structure, cell phones

- The Panoptic Moduloform is located in the center of the room and visitors must go around it to move towards the next space. While visitors walk around the sculpture, the cameras inside the Panoptic Moduloform capture their image.
- Slogans are marked on the walls
- Each wall is of a different color which animates the reflections of the sculpture.
- It is only once they arrive at the end of the room, that visitors see the next space and discover the images that were taken of them during their visit as well as



© Quentin Chevrier

Third space, discover the effectiveness of the Panoptic Moduloform

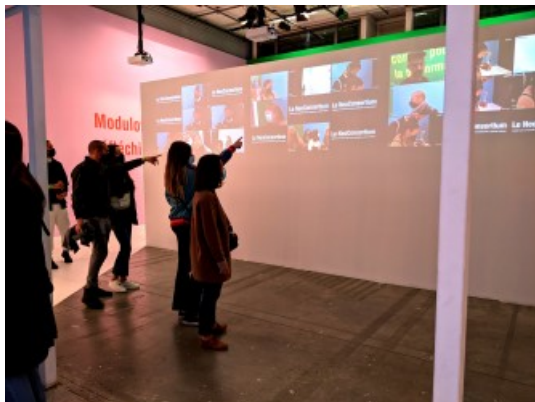
In this third space, visitors are shown the images that were captured during their visit as well as those that are being collected. When visitors approach the room, they discover their face close-up on the projection wall, filmed from different angles. (cf organisational chart next page)

The room is darker, it evokes backstage. One of the walls serves as a screen for video projectors (the restitution can also take place on screens)



View of the projection wall

© Quentin Chevrier



Fourth space,

discover panoptic innovation and adopt the latest addition to the Moduloform range!

In this fourth space, we present the commercial arguments that surround the Panoptic Moduloform :

- A scale model of the Panoptic Moduloform made using one-way mirrors is presented on a base. Visitors are invited to push a button that turns on interior lighting, the facets then become transparent and unveils the hidden cameras.
- A video reveals how it works and praises its effectiveness ([French](#), [English](#)).
- The [patent on panoptic art](#) can be read.
- Flyers are made available to visitors.



Double-sided flyer 15x10cm



Image from the promotional video of the Panoptic Moduloform



Image from the promotional video of the Panoptic Moduloform

NeoConsortium in a few dates :

- 2023 Tercentenary of **NeoConsortium**
- 2021 Mondes Nouveaux, winning project
Panoptic Moduloform, [Biennale Nemo](#)
Centquatre Paris
- 2020 *In Memoriam Petroleum*
Commemorative monument dedicated to the end of hydrocarbons, inauguration followed by an auction in support of oil companies and their shareholders, Cahors
- 2020 *Dialogues nerveux et rebondissants, e/IAboRaTory*, Paris
Aesthetic Security Department
- 2019 Presentation of **NeoConsortium** at NOVA XX, Centre Wallonie Bruxelles Paris
- 2019 **NeoConsortium** invests Hublot! Ivry-sur-Seine
- 2019 *The AgroEsthetic transition underway!*
AgroEsthetic Research Laboratory
Installation and performance—Espace d'art Chaillioux, Fresnes
- 2018 *Welcome to the Anthropocene!*
Office of Disaster Anticipation
Communication campaign around the Creation of a memorial art service - Facebook - Twitter
- 2017 *Modulodesign®*, reactivate your interior!
Office of Creation of Domestic Moduloforms
Installation/exposition - Artist run space, Le lab', Paris 6^{ème}
- 2017 *Centaure Moduloform*
Alternative Historical Discourse Service
Museum of Archaeology of Toulouse
- Festival Jardins Synthétiques
- 2017 [The @abin](#)
Department of Forest Innovation
Construction Beaux Lieux in south Touraine, B2X Association
- 2017 "Because time changes every second, The Consortium becomes the **NeoConsortium**"
Software generating random slogans
- 2016 *Production of art citrus fruits by transgenesis*
AgroEsthetic Research Laboratory
Installation and performance - Le K.A.B, Paris 17^{ème}
- 2016 *Infinite organizational chart of the Consortium*
Software for random generation of service names
- 2016 *Migration of vitreous Moduloform*
Office of Vertical Enchantment
Installation - Chapelle Saint Sauveur, Issy-les-Moulineaux
- 2015 *Relocation of the Consortium's headquarters to the Moon*
Department of Fiscal Aesthetics
Video and programming, accessible in real time on the Consortium's website
- 2014 Emergence of the Moduloform in social housing of the 1950s
Service of Domestic Reconstitutions
Installation for the Nuit blanche - Atelier de l'OPH, Ivry-sur-Seine
- 2014 *New attempt at blue*
Polygon office
Installation - Molitor pool, Paris 16^{ème}
- 2014 Creation of Consortium



NeoConsortium and all its employees thank you for your attention.

For more complete information, you can consult our [Artistic Portfolio premium version \(in French\)](#)

Find all our aesthetic solutions at:

NeoConsortium.com

