



Advisers and curators in
Cryptoart, Metaverse, NFTs

0x4rt.com

[in @0x4rt](https://www.linkedin.com/company/0x4rt)

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About Us

We are a team of 3 partners with a global expertise in web3, especially in arts.



ALBERTINE MEUNIER

**ARTIST
CURATOR
ART ADVISOR**



BENOIT COUTY

**MOCA FOUNDER
CO-FOUNDER NFT FACTORY
CRYPTO ART ADVISOR**



THUY-TIEN VO

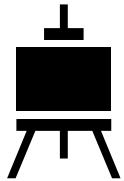
**PRESIDENT OX4RT
CO-CURATOR MOCA
NFT ADVISOR**

Why choose us:

Expertise in traditional art, digital art, crypto art and NFTs – Largest NFT collection of France – 1st museum in Voxels metaverse – International experience – Expertise in web3 and NFTs since 2018

Our expertise

We address all questions on
web3, metaverse and NFTs



01
Curation



02
Education



03
Counsulting



04
Events

01



Curation

**EXHIBITIONS
IN FRANCE AND
INTERNATIONALLY**

Cryptoart Revolution (Paris)
#TRASHART: NFT GARBOLOGY (Paris)
New French Touch (New York)
NFT Revolution (Riyadh)

02



Education

**'A LA CARTE'
EDUCATIONAL
PROGRAMS**

French Ministry of Culture
LexTeam
Artists
Collectors

03



Consulting

**CONSULTING SERVICES
ON WEB3
PROJECTS**

Vienna Contemporary Art Fair
Startups
Auction houses
Artists, collectors

04



Events

**TALKS,
PANELS AND
KEYNOTES**

Cryptoart Revolution, NFT Paris, NFT Impact, NFT (R)évolution, Annual meeting of Institut Français, Sotheby's (Paris) // Vupar, Digital Week (Nantes) // Next World Forum (Riyadh) // Non Fungible Conference (Lisbon)...

01

CRYPTOART / NFT EXHIBITIONS

CURATION

We curate international exhibitions, whether physical or in the metaverse

NETWORKS

Our international network of confirmed and emergent artists allow us to create bespoke projects, even when time is limited

OUR STRENGTHS

Responsiveness, international expertise with the ability to address local needs, capacity to create 'a la carte' projects (traditional curation, special projects, co-creations between artists...)

01

CRYPTOART / NFT EXHIBITIONS

3 exhibitions by ox4rt



**‘Cryptoart Revolution’,
MoCA, Paris, 2021**

50 iconic artworks from the
Museum of Crypto Art
collection (MoCA)

30 artworks created by French
and international artists to
celebrate MoCA’s 3rd
anniversary

Interactive NFT installations



**‘New French Touch’, French
Institute Alliance Française,
New York, 2022**

23 artworks created by French
and international artists
inspired by French culture

1 gaming / interactive
installation to win 1 NFT (‘La
Patate Chaude’)

Tickets minted as NFTs

Personalized curation to
meet the specific needs of
each of our clients



**‘NFT Revolution’, Next World Forum, Riyadh,
2022**

45 artworks (including by artists from Saudi Arabia
and the Middle East region)

Two immersive installations

01

CRYPTOART / NFT EXHIBITIONS

Examples of gaming / immersive events



Live NFT creation

Visitors create their own NFTs from selected illustrations



Immersive experience

The artworks are projected around visitors, who can interact with them

Live creation by visitors
Immersive experiences
Creation of NFT tickets



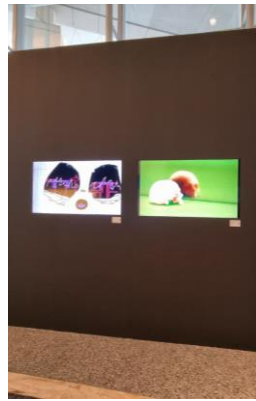
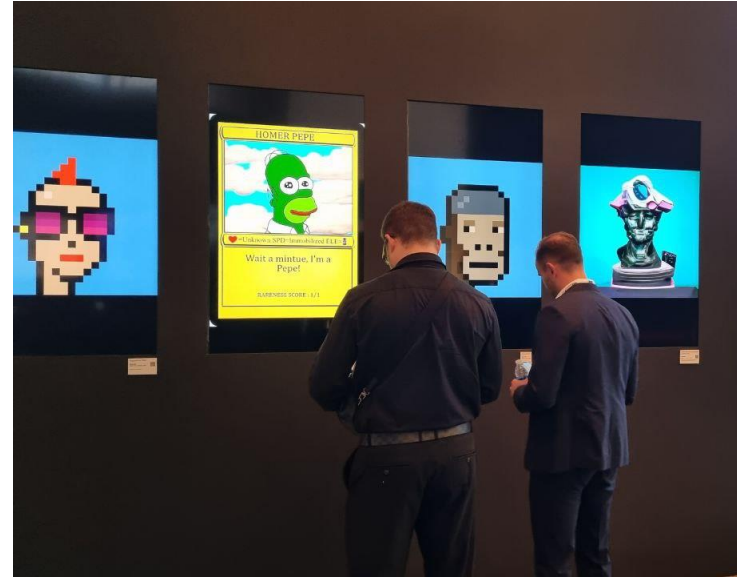
NFT ticket created for the French Institute Alliance Française of New York (2022)

Each commemorative NFT is transferred into a « wallet »* and offered to visitors

01

FOCUS : EXHIBITION IN RIYADH, 7-8 SEPTEMBER 2022

45 NFTs, 2 immersive installations, 1 sister exhibition in the metaverse



01

FOCUS : EXHIBITION IN RIYADH, 7-8 SEPTEMBER 2022

Artists lineup

Abdoulaye Barry • Abysms • Adra Kandil • Albertine Meunier • Anne Spalter • Bager Kaya • Bård Ionson • Crashblossom • Etienne de Crécy • Fabiano Speziari • Farah • Ferris Bullish • Gary Cartlidge • HamadsWorld • Jivinci / Alotta Money • Jessy Jeane • Joe Looney • Juan José López • Kevin Abosch • Larva Labs • LuluxXX • Madmaraca • Magda_Americangangsta • Mark The Habibi • Matt Kane • Mattia Cuttini • Maurice Benayoun • Max Capacity • Maxosiris • Muhcine Ennou • Nahiko / Arc • Neil Beloufa • Norman Harman • Noura Alangari • OficinasTK • Pascal Boyart • Ralph Khoury • Reem Al Faisal • Robbie Barrat • ROBNESS • Shortcut • Sparrow • Stellabelle • Stephan Breuer • XCOPY

EDUCATION

We propose 'a la carte' training sessions (introduction to NFTs or advanced courses, from a few hours to several days)

ARTISTS COACHING

We explain NFTs to artists and help them to better understand the web3 ecosystem

ADVISING COLLECTORS

We advise art collectors who want to buy their 1st NFTs or who want to build a larger collection

02

TRAINING AND EDUCATIONAL PROGRAMS

Examples

Theoretical

Introduction or
masterclass on NFTs,
metaverse, web3...

Why NFTs are a revolution
for art

Web3 : what are the
challenges and
opportunities?

Testimonials from
collectors, from artists

Practical

Introduction to MoCA, the
1st museum in the
metaverse

Workshops (how to create
a wallet, mint an NFT,
collect...)

03

CONSULTING SERVICES ON WEB3 PROJECTS

CONSULTING SERVICES

We help companies with their web3 / cryptoart projects, either from scratch or on a specific part of their project

AUDITING EXISTING PROJECTS

We audit existing projects to make sure they meet web3 requirements and to optimize their success

WE CREATE CONFERENCE PROGRAMS

We identify relevant topics and we can onboard high-profile speakers

WE ARE SPEAKERS

We are reference speakers on cryptoart and NFTs, in France and internationally

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CONFERENCES AND TALKS

A few examples of ox4rt visibility



**Non Fungible Conference,
Lisbon, 2022**

Panel with Benoit Couty

**'CryptoPunks',
Sotheby's, Paris,
2022**

Talk by Benoit
Couty



**'Decrypt cryptos:
looking ahead',
Annual meeting
of Institut
Français, Paris,
2022**

Keynote by Thuy-
Tien Vo



**'How to
collect NFTs',
Cryptoart
Revolution,
Paris, 2021**

Workshop by
Benoit Couty



**'The Start of NFT
Collecting', Alliance
Française, New York,
2022**

Panel with Albertine
Meunier et Benoit
Couty



**'Introduction to
NFTs', Cryptoart
Revolution, Paris,
2021**

Workshop with
Albertine Meunier



**'Decrypt NFTs',
Business and Culture
Conference, Paris,
2022**

Keynote by Thuy-Tien
Vo

More About Us

What makes us different

ALBERTINE MEUNIER
BENOIT COUTY
THUY-TIEN VO



We own and curate the **MUSEUM OF CRYPTO ART (MOCA)**



Created in 2018 by Benoit

Permanent collection
of 800+ NFTs

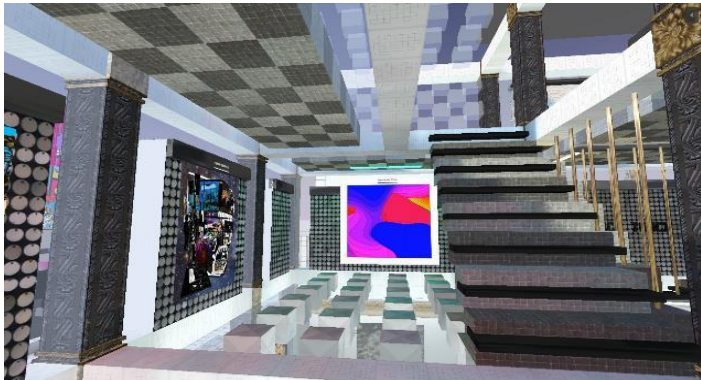
A reference museum in
cryptoart

A landmark in Voxels
metaverse

We own
GALLERIES IN THE METAVERSE
where we organize temporary
exhibitions

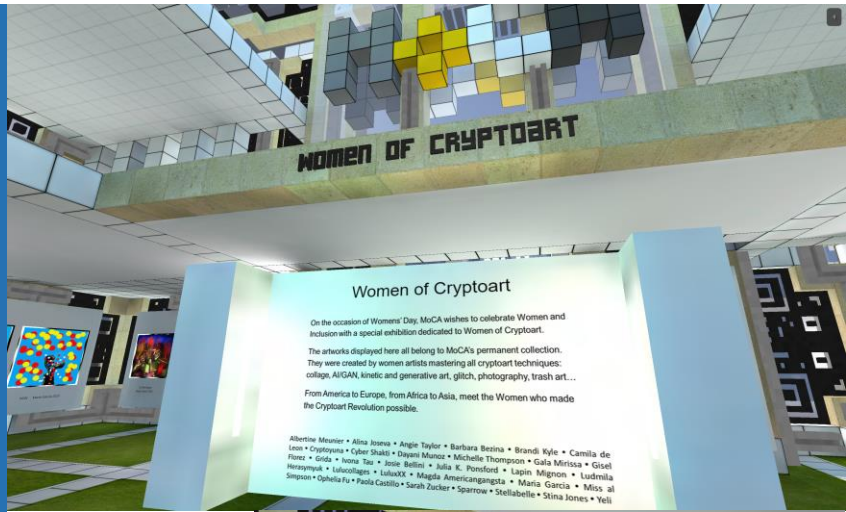


**NFT
Revolution
Riyadh**



New French Touch

**Women of
Cryptoart**





We funded and organized
CRYPTOART REVOLUTION

Dec. 2021

Exhibitions, panels and workshops

80 artworks of cryptoart (NFTs),
including 30 artworks created
especially for the event

1st exhibition of cryptoart in France

Conferences and workshops for
professionals and the public



[Video](#)



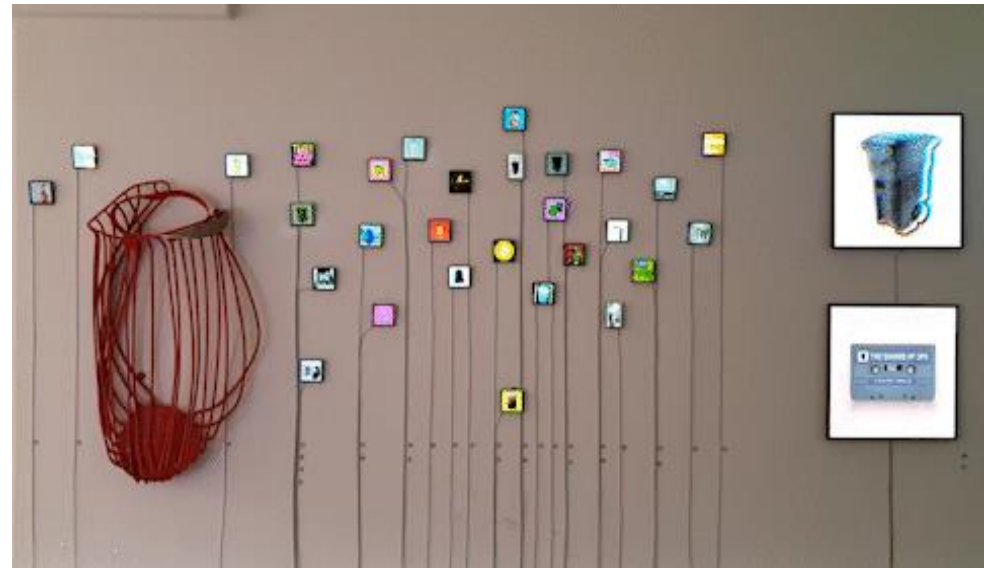
[Photos](#)

We were advisors on
#TRASHART: NFT GARBOLGY
exhibition



Avant Galerie Vossen

76 NFTs from the
#TRASHART
art movement



[on the internet](#)

We launched the concept of

NEW FRENCH TOUCH

which aims at promoting the French cryptoart scene and artists inspired by French culture

New
French
Touch
SUPERRARE



We won an international competition to curate a space in SuperRare, the leading platform to trade NFTs.



New French Touch
ALLIANCE FRANÇAISE NY
NFT.NYC 2022

We organize New French Touch exhibitions with international actors promoting French culture worldwide.

Our clients and partners



MINISTÈRE
DE LA CULTURE

SuperRare

fi:af french institute
alliance française



accenture

LEXTEAM

Sotheby's



viennacontemporary

